





**LAYERCODES TECHNOLOGIES**

# **COMPANY PROFILE**

Creating Stunning Online Experiences



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# Introduction



6+

Years of operations

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70+

Project Completed

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50+

Happy clients

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Layercodes is a full-service Digital Marketing, Website Design, Graphic Design, and Mobile App agency based in India, USA, and Canada. & We have been serving clients nationwide since 2018. We create and manage advertising and branding campaigns. We build custom website designs that are responsive and fully mobile-compatible.

# Company Overview



## About Us

We are young professionals from different sectors who have joined together in providing the best digital solutions to our clients. We are a startup company firmly focused on providing the best website design, logo design, strong branding, mobile application development, and brainstorming creative digital marketing strategies to leverage our client business in order to maximize our client's return on investment.

## Mission

Our mission is to empower businesses with innovative digital marketing solutions that drive sustainable growth

## Vision

Our vision is to become the most trusted name in the realm of IT by providing peerless services, solutions and unwavering commitment to our clients' success



# MEET OUR ESTEEMED FOUNDERS



## Shagul Sardar

### Founder, CEO & Business Developer

He Holds B.Tech. In Electronics And Communication Engineering. He Has More Than 8+ Years Of Experience In Sales, Technology And Digital Marketing. He Spends His Time In Developing The Business To The Next Level.



## Selvakumar Ramalingam

### Co- Founder & Director of Operations

He Holds B.E In Electronics And Communication Engineering. He Has More Than 8+ Years Of Experience In Office Administration, Technology And Healthcare Services. He Spends His Time In developing official needs.

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"We take pride in our ability to understand the intricate nuances of each business we work with. By blending our technical expertise with a deep understanding of our clients' industries, target audiences, and goals, we create tailored solutions that deliver tangible results. Our dedication to client success is reflected in our track record of helping businesses achieve increased brand visibility, higher conversion rates, and sustained growth."

# Our Services

## Tailored Solutions for Your Digital Needs

At our web agency, we offer a comprehensive suite of services designed to elevate your online presence, engage your audience, and achieve your business goals. From cutting-edge design to technical expertise, our team is committed to delivering exceptional results and helping you succeed in the digital landscape.

### Digital Marketing

Digital marketing is a way of promoting and advertising products, services, or brands using digital channels such as websites, social media, email, search engines, and online advertising to reach and engage with a target audience.

### Website Design & Development

Our agency specializes in creating visually stunning and user-friendly websites that captivate audiences. From concept to implementation, we craft custom designs that reflect your brand's unique identity and leave a lasting impression.

### Logo & Branding

We will create & inspires your imagination and we offers creative design solutions that enhance user experience and increase the value of your brand.

### Mobile Application Development

Today's modern end users require mobile applications with optimized performance and least resource usage.

### E-Commerce Solutions

Unlock the potential of online retail with our e-commerce solutions. From intuitive user interfaces to secure payment gateways, we create seamless shopping experiences that drive sales, boost customer loyalty, and expand your reach.

# Our Approach



## Discovery & Strategy

## Design & Development



## Monitoring & Optimization



## Marketing & Promotion



## Discussion

Combining meticulous research and meaningful discussions, we delve into the product and its visionary, uncovering valuable insights and identifying key challenges.

## Ideation

We identify the most effective project execution strategy, ensuring that our methods align with the defined goals and exceed expectations.

## Execution

This is where our thinking process transforms into exceptional visual output. We craft designs that not only impress but also deliver results, from prototype to market-ready product.

# Our Works

## Website Samples

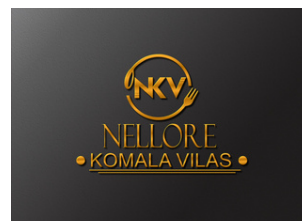
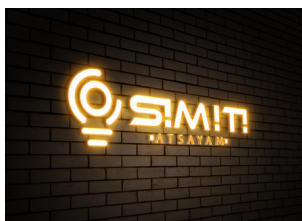


- <https://rfivesconstruction.com>
- <https://ponnalaguimpex.in>
- <https://ootyholidayplanner.com>
- <https://www.mainlinemenscustom.com>
- <https://thefourwalls.in>
- <https://www.dogsledexcursions.com>
- <https://lyonspine.com>
- <https://munnartrekkingtours.com/>
- <https://kodaipugazhholidayplanners.com/>



# Our Works

## Logo Samples



# Client Onboarding



- 1 Initial Consultation**
  - We schedule a meeting to discuss your goals, needs, and expectations.
- 2 Proposal Presentation**
  - We present our tailored proposal, including pricing and project details.
- 3 Project Kickoff**
  - Once you approve the proposal, we initiate the project, assigning a dedicated team.
- 4 Regular Updates**
  - We provide regular progress updates and milestones.
- 5 Project Completion**
  - Upon project completion, we conduct thorough testing and hand over all deliverables.
- 6 Ongoing Support**
  - We offer post-launch support and assistance as needed.

# Value Clients Can Expect



## Best Result



High-quality, professionally designed websites that reflect your brand identity.

## Great Support



Ongoing support, maintenance, and updates to keep your website running smoothly.

## On-time



Timely project delivery and a collaborative approach throughout the design process.

# Client Testimonials



## Usha Damodar

I am very happy and impressed about their performance. The way they treat their clients are really polite and they listen to our needs very clearly accordingly they are designing the webpages. A non computer background person also can approach them, their guidance and suggestions towards a best webpage is really appreciable. Well done the whole team.

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## Sonja Carlin

These folks are amazing! Incredibly patient with me in building my first web site. I have no experience with web site administration and I also changed my mind a lot before we got to the final product. I will continue to use them for all my projects going forward. They are Extremely responsive and got back to me the same day on just about every email I sent them. Their rates are reasonable too. The best!

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## Delia Cancel

Our experience has been great with Shagul. He's always delivered and his advises are priceless. In addition, our business is now in the "map" thanks to his work. He is a pleasure to work with.

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## Selva Selvakumar

I was in need of a website and at that time they called me, so they made me a website in a good way, thank you very much.

## You can also checkout our reviews @

- <https://www.trustpilot.com/review/www.layercodes.com>
- <https://g.co/kgs/RpcyD7>





# Contact Us



Website

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